

# IMPACT26

## Sustainability Summit

### Snapshot Presentation & Tabletop Opportunity

POP AI's Sustainability Summit is back for 2026! Held on 10<sup>th</sup> June at Woburn House, London. The event continues to grow and bring together the top names in the industry to share, collaborate, demonstrate and promote sustainability in practise. A snapshot package gives companies the opportunity to be part of the event and promote to the top names in the industry.



### POP AI's Sustainability Vision

We are committed to industry wide action to minimise the environmental impact of the display industry. A not-for-profit organisation we support our clients by enabling measurement, training, and collaboration, with a vision and a strong focus on the circular economy.

### Snapshot Package includes:

- 5 minutes on stage to present your case study and / or products and promote your company.
- A promotional page in the IMPACT26 printed brochure, available on the day and sent out digitally to 6,000 POP AI contacts after the event.
- Inclusion in promotional materials leading up to and after, including the POP AI website.
- A table and banner with your company artwork.
- One delegate free admission to attend.



**£1000+ VAT per company**

## Example page in IMPACT26 Brochure

- Company logo
- Up to 4 images displaying your project and / or products
- Up to 250 words
- Direct link to company website





### DISPA<sup>re</sup>

New Product From The Dispa<sup>re</sup> Family






DISPA<sup>re</sup>, the 100% paper board, has been an integral part of 3A Composites Display Europe's continually growing product portfolio since 2015. Up until now, DISPA<sup>re</sup> was only available with a "canvas" surface and in 2.4 mm and 3.8 mm thicknesses. In February 2023 another new version of this popular product has been introduced: DISPA<sup>re</sup> featuring a core made of 100% recycled paper.

DISPA<sup>re</sup> is a multi-layer paper board, available in the thickness 3.8 mm (5-layer). DISPA<sup>re</sup> features impressive smooth, bright white surfaces and a core made entirely of recycled paper. The embossed paper core, already well-known in DISPA<sup>re</sup>, ensures the board is exceptionally rigid and outstandingly flat. In the production of DISPA<sup>re</sup>, we use only FSC<sup>®</sup> certified paper (FSC<sup>®</sup> C127595) for both the covering layers and the core. The boards are fully recyclable and disposing of them as waste paper is easy and inexpensive.

Using DISPA<sup>re</sup> makes applications even more sustainable. Point-of-Sale displays, hanging signage in a supermarket or shop, seasonal indoor advertising campaigns - there is virtually no limit to your creativity.

**DISPA<sup>re</sup> - 100% PAPER**  
**100% RECYCLABLE**  
**FSC<sup>®</sup>-CERTIFIED**  
[www.display.3AComposites.com](http://www.display.3AComposites.com)

