

# IMPACT24

## Sustainability Summit

Snapshot Presentation &  
Tabletop Opportunity

POPAl's Sustainability Summit will be returning for a third year. The event continues to grow and attract top names in the industry at both the live event and an increasing online audience. The Snapshot package provides companies the opportunity to be part of this event promoting to the top names in the industry.

### Snapshot Package: £1000+ VAT per company

- A promotional page in the IMPACT24 brochure, available on the day and sent to 6000 POPAI contacts after the event and will be live on our website. See page 2 for example of page layout.
- A promotional table and a roller banner, located in refreshments area. A black clothed table (70cm x 140cm) and a chair. The roller banner (806mm x 2006mm with 10mm bleed) is located behind the table. Please bear in mind for artwork the table height is 72cm tall.
- One delegate free admission to attend.
- A 5 minutes slot on stage to present your project and / or products.

### POPAl's Sustainability Vision

We are committed to industry wide action to minimise the environmental impact of the display industry. A not-for-profit organisation we support our clients by enabling measurement, training, and collaboration, with a vision and a strong focus on the circular economy.



### Timeline

**Registration:**  
1st April 2024

**Banner artwork &  
Brochure information:**  
17th May 2024

**Presentation PPT:**  
20th June 2024



## DISPA<sup>®re</sup>

### New Product From The Dispa<sup>®</sup> Family



DISPA<sup>®</sup>, the 100% paper board, has been an integral part of 3A Composites Display Europe's continually growing product portfolio since 2015. Up until now, DISPA<sup>®</sup> was only available with a "canvas" surface and in 2.4 mm and 3.8 mm thicknesses. In February 2023 another new version of this popular product has been introduced: DISPA<sup>®re</sup> featuring a core made of 100% recycled paper.

DISPA<sup>®re</sup> is a multi-layer paper board, available in the thickness 3.8 mm (5-layer). DISPA<sup>®re</sup> features impressive smooth, bright white surfaces and a core made entirely of recycled paper. The embossed paper core, already well-known in DISPA<sup>®</sup>, ensures the board is exceptionally rigid and outstandingly flat. In the production of DISPA<sup>®re</sup>, we use only FSC<sup>®</sup> certified paper (FSC<sup>®</sup> C127595) for both the covering layers and the core. The boards are fully recyclable and disposing of them as waste paper is easy and inexpensive.

Using DISPA<sup>®re</sup> makes applications even more sustainable. Point-of-Sale displays, hanging signage in a supermarket or shop, seasonal indoor advertising campaigns - there is virtually no limit to your creativity.

**DISPA<sup>®</sup> - 100% PAPER**

**100% RECYCLABLE**

**FSC<sup>®</sup>-CERTIFIED**

[www.display.3AComposites.com](http://www.display.3AComposites.com)